

Privacy Policy

Haris Nature Farm's Personal Data Protection Policy

At bifarmventures.com, we are committed to protecting your privacy as an online visitor on our website. This Personal Data Protection Policy sets out the policies that Haris Nature Farm follow when collecting, using, disclosing, retaining and removing your personal data under Malaysia's Personal Data Protection Act 2010 (the "PDPA").

It also describes other important topics relating to your privacy, which we take seriously. This policy may be updated from time to time to keep up with changes in statutory regulations. Do kindly check the prevailing version whenever applicable.

To begin, "Personal Data" refers to data, whether true or false, about any individual who can be identified from that data itself or from a combination of that data with other information, to which Haris Nature Farm may have access.

By subscribing, purchasing or using any of Haris Nature Farm products, services or campaigns that submit information or communicate with Haris Nature Farm (through email, telephone, our website, etc.), you have consented to Haris Nature Farm collecting, using and disclosing your Personal Data in accordance with this policy.

COLLECTION AND STORAGE OF PERSONAL DATA

We store information that you have entered on our website or provided to us through other means from time to time.

Personal Data collected by Haris Nature Farm may include any of the following:

- name, title, address
- personal identification and/or passport number
- telephone number
- email addresses and online passwords
- communication records with Haris Nature Farm
- responses to market surveys and contests conducted by Haris Nature Farm
- credit card or debit card information
- website usage information.

We may collect your Personal Data:

- when you order or purchase products or services from us
- when you post any feedback or interact with us over meetings, emails, texts, or telephone calls (which may be recorded for training, quality control, business and/or other lawful purposes)
- when you use our services including establishing any online accounts with us
- when you request that we contact you, be included in an email or other mailing list
- when you respond to our promotions, campaigns or other initiatives or attend our events
- when you visit our website
- when you take part in any contest, survey or promotion conducted by us and/or our business partners
- when you submit your Personal Data to us for any other reasons and/or
- when we collect your Personal Data by other lawful means.

Haris Nature Farm only collects, uses and discloses personal data with an individual's consent deemed consent or as otherwise permitted under the PDPA or other applicable laws and regulations.

In providing Personal Data to us, you warrant and represent to us that:

- (a) Personal Data which you disclose to us is accurate and complete; and

(b) in the case of volunteering the Personal Data of another person to us, that you are authorised by such other person to disclose his/her Personal Data to us, and that such Personal Data is accurate and complete.

The consent of the parent / guardian is required before giving us your Personal Data if you are under the age of eighteen (18).

USE OF YOUR PERSONAL DATA

Haris Nature Farm will generally only collect and use Personal Data for the following primary purposes:

- to verify and process your personal particulars and payments
- to provide our goods and services to you
- to respond and deal with enquiries and other customer-care matters or otherwise to communicate with you
- to monitor or record phone calls and customer-facing interactions for quality assurance, training and performance evaluation and identity verification purposes
- to manage payment, billing, and accounting matters
- to send you information, promotions, updates, marketing and advertising materials about our goods and services
- to manage, develop and improve our business and operations (including our website) to serve you better
- to carry out marketing promotions and campaigns, contests, market surveys and personalising your experience with us
- to carry out market research and customer surveys
- to conduct investigations or audits or to comply with legal and regulatory requirements
- for other purposes for which we have obtained your consent
- for any other purposes reasonably necessary, ancillary, or related to the above-specified purposes.

However, all of the above will only apply if you have registered or subscribed to such publications by registering your details with us.

DISCLOSURE OF YOUR INFORMATION

Haris Nature Farm only discloses Personal Data:

- for the primary purposes for which it was collected, or
- for purposes that a reasonable person will consider appropriate in the circumstances, or
- where the individual has consented, or
- for direct marketing by Haris Nature Farm where consent has been given but always giving individuals the opportunity to opt out of such direct marketing (Haris Nature Farm includes its contact details in any direct marketing so please feel free to let us know if you wish to opt out), or
- where permitted under the PDPA or other applicable law or if required by law

We will never disclose your Personal Data for any secondary purposes unless your consent has been given or if so permitted or required under the PDPA or other applicable laws and regulations. We will likewise never sell or license any Personal Data that we collect from an individual.

However, we may from time to time face a need to disclose certain information, which may include your Personal Data to comply with a legal requirement, such as a law, regulation, court order, subpoena, warrant, in the course of a legal proceeding or in response to a law enforcement agency request. We may also use your Personal Data to protect our rights, property, the safety of our customers and third parties.

TRANSFER OF YOUR PERSONAL DATA

By providing us with Personal Data, you agree that such Personal Data may be transferred, stored and/or processed in a country or territory outside Malaysia and you consent to any such transfer, storage and/or processing of your Personal Data outside Malaysia. We will, however, ensure that any party to whom we transfer your Personal Data outside Malaysia provides to such Personal Data a standard of protection at least comparable to the protection under the PDPA. This includes (without limitation) ensuring that any party encountering the Personal Data outside Malaysia:

- complies with the PDPA and accompanying guidelines issued by the relevant regulatory authorities, all applicable laws and regulations and this Privacy Policy (“Data Standards”) shall not permit anything to be done which might cause such party or us to breach the Data Standards
- takes all appropriate measures to ensure such compliance by implementing such Data Standards as may be notified by us to them from time to time and appropriate technical and organisational measures and providing standard protection for the Personal Data that is comparable to the protection under the PDPA
- protects Personal Data by making reasonable security arrangements to prevent unauthorised access, use, disclosure or modification.

ACCURACY, CORRECTION & ACCESS

Bifarmventures endeavours to ensure that information and Personal Data you provide to us is accurate and up-to-date by updating its records whenever changes to information come to its attention.

If you have submitted Personal Data to us electronically or otherwise, and would like it corrected, feel free to send us a written request to the Privacy Officer at harisfarmssupport@hotmail.com. We will comply with reasonable requests to correct your Personal Data as soon as practicable.

If you wish to be provided with information regarding your Personal Data that is in the possession or under the control of Bifarmventures or understand how such Personal Data has been used or disclosed by us in the year preceding such request, then please send a written request by email

SECURITY OF YOUR PERSONAL DATA

Haris Nature Farm takes the protection of Personal Data seriously, and is committed to taking reasonable steps to ensure that your Personal Data is securely stored and protected against risks of unauthorised access, collection, use, disclosure, copying, modification, disposal or destruction. We protect Personal Data from misuse or loss by restricting access to the information in electronic format and by reasonable and appropriate physical and communications security measures. Any data destroyed is also disposed of in an appropriate manner that protects the privacy of Personal Data. Notwithstanding our security measures for protecting your Personal Data, we should highlight that no data transmission over the Internet is entirely secure and by providing your Personal Data to us in this manner, it is understood that transmitting this information would involve some risks.

COOKIES

As with most websites, when you visit the Haris Nature Farm website, we may record anonymous information such as IP addresses (which is not used to identify a specific individual), time, date, referring URL, pages accessed and documents downloaded, duration of stay or use, type of browser and operating system. Such information is usually collected on an aggregate and anonymous basis. We also use “cookies”, which are small files that stay on your computer until, depending on whether they are sessional or persistent cookies, your computer is turned off or these cookies expire. Cookies may collect and store your Personal Data. You may adjust your web browser to disable cookies. If cookies are disabled, you may still use our website but may be limited in the use of some of the features. Cookies do not access information stored on your computer.

By accessing and using our website and services, you consent to the storage of cookies on your devices. You also consent to the access of such cookie's information by us or our representatives or agents.

USAGE OF LINKS ON OUR WEBSITE

Our website and/or services may contain links to or from third-party websites and services that are outside of our control. These links are only for your convenience. We are not responsible for the security or privacy of any information collected by such third-party websites or other services. We, therefore, encourage you to exercise caution, and review the privacy statements applicable to such websites and services. To the fullest extent permitted under laws, we cannot be responsible for a third party's acts, omissions, data policies or their use of cookies, or the content or security of any third party websites, even if it is linked to our website. Any such liability is expressly disclaimed and excluded.

CONTACT INFORMATION

Should you have any queries or concerns about our Privacy Policy, please do not hesitate to contact us at:

email: harisfarmssupport@hotmail.com